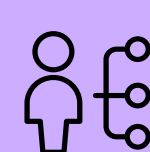


Top 5 Citrix Cost Optimization Tools

Are you getting the most out of your Citrix subscription? Your subscription comes with 5 features that can help your organization save money by simplifying machine creation, bursting into the cloud only when necessary, controlling cloud spend, and maximizing the resources you already pay for.

1. Citrix Provisioning and Machine Creation Services



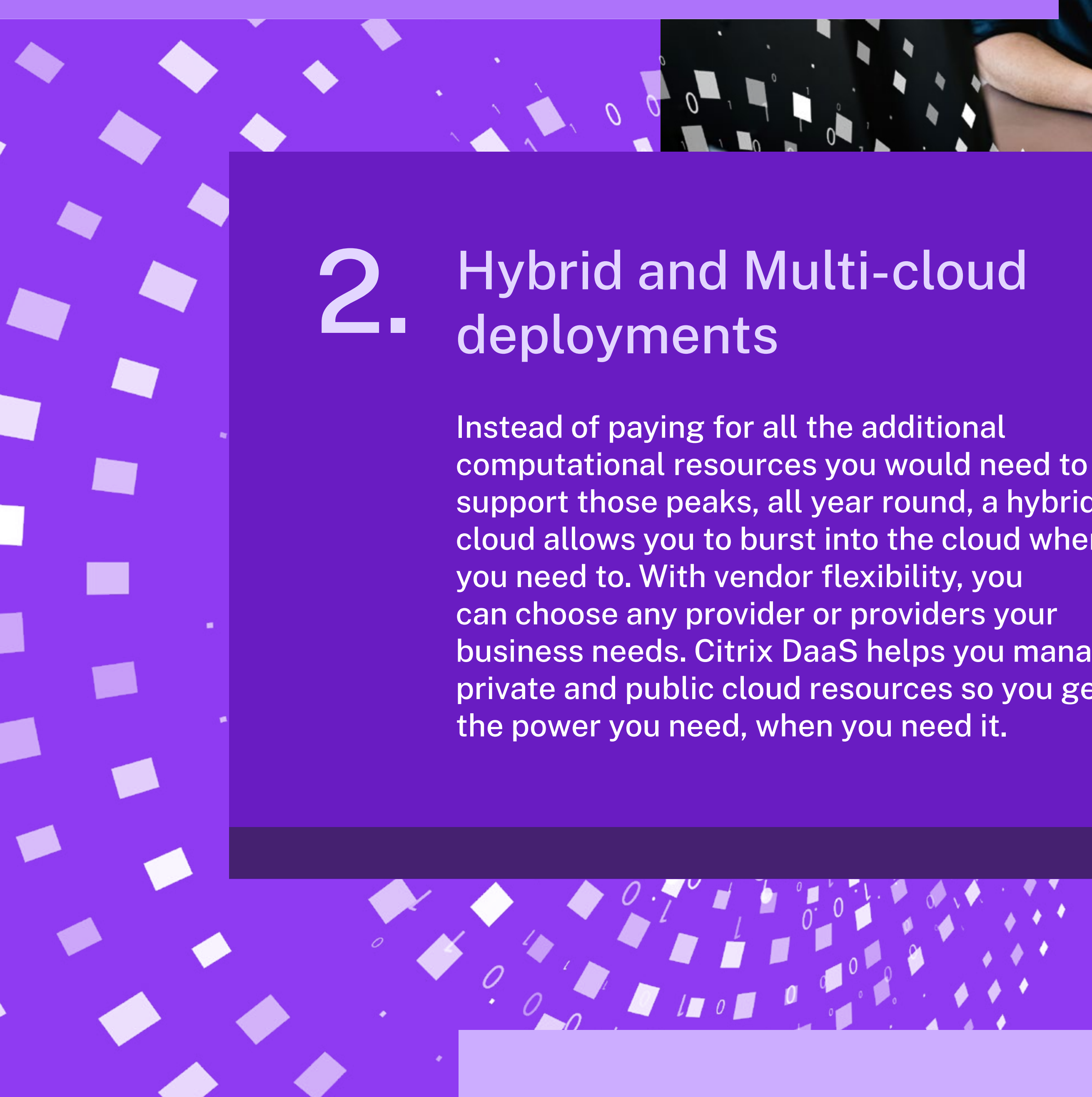
Citrix Provisioning Services (PVS) and Machine Creation Services (MCS) can help your organization deploy the right number of virtual desktops and applications in less time. PVS and MCS help you save money by quickly bursting into the cloud or turning off machines when needed and optimizing storage to use local storage when possible.



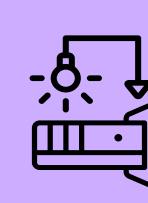
2. Hybrid and Multi-cloud deployments



Instead of paying for all the additional computational resources you would need to support those peaks, all year round, a hybrid cloud allows you to burst into the cloud when you need to. With vendor flexibility, you can choose any provider or providers your business needs. Citrix DaaS helps you manage private and public cloud resources so you get the power you need, when you need it.



3. Autoscale



Autoscale helps you save money by dynamically powering machines on and off as the load increases and decreases. It also has built-in cost-monitoring tools that can help you see what you're spending and saving with the dynamic scaling features across the entirety of your environment, for up to 70 percent cost savings.



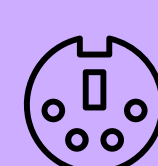
4. Workspace Environment Management



Workspace Environment Management (WEM) intelligently adjusts RAM, CPU, and input and output based on demand, so you can increase session density by more than 15 percent. That's either 15 percent savings on cloud computing costs or 15 percent more users for the same cost.



5. ITSM Adapter



IT Service Management (ITSM) adapter for ServiceNow can save your organization \$130,000 of idle employee time by automating session resets. The ITSM adapter also reduces the burden on IT teams by resolving reset and authentication issues without manual IT intervention.



Want to learn more about how each of these features can help you save on IT costs?